

POS SYSTEMS

Retail and Restaurant Point of Sale
Solutions for Your Business



- Over 25 Years of experience doing business - Small to Large Businesses
- Providing easy and simple POS solutions
- Serving Retail and Restaurant businesses
- Competitive Pricing / Technical Support
- Authorized Dealer/VAR for **pcAmerica** Retail and Restaurant POS systems



Our point of sale systems are feature rich, yet affordable and are designed to meet the evolving needs of your retail or restaurant business. Our lengthy track record as a proven point of sale solutions provider is driven by simplicity of use, uncompromised customer service and continuous product innovation. New features recently added to our point of sale system include digital signage, mobile pos and online ordering.

Proven Point of Sale Software Designed to Meet Your Needs

With over 50,000 users worldwide, our point of sale software solutions have the flexibility to be configured to meet your needs and are used by both chains as well as single location independent operators. As a leading provider of retail point of sale and restaurant point of sale systems, our award winning pos software has been recognized by many leading industry magazines and associations.

Maximize your point of sales savings

pcAmerica has been designing custom point of sale systems for over 15 years. We are experts in effectively and efficiently implementing new point of sale systems or transitioning your existing cash register into a computerized point of sale system. Whether you operate a chain of restaurants or a single-location video store — when it comes to point of sale savings, we have a system for you.





Automate your retail store with pcAmerica's Retail POS

Cash Register Express™ (CRE) is a [retail point of sale \(POS\) system](#) that helps increase efficiency and accuracy, lower operating costs, and helps you manage your inventory. The easy to use [retail POS](#) includes the features most desired by retailers, such as inventory tracking, credit card processing, cash management, customer loyalty, employee time clock and labor scheduling, and a detailed reporting interface to help retailers make smarter business decisions.

Target Industries

The Cash Register Express™ POS solution is scalable for many types of retail stores, single or multi-site.

- Convenience stores
- Grocery & Supermarket
- Gift shops & museum shops
- Car washes
- Florists
- Cellular & Electronics
- Tobacco stores
- Chains or independents
- Apparel \ clothing
- Liquor stores
- Book stores
- Dollar & Discount stores
- Video game & music store
- Video & equipment rental
- Restaurants & Delis
- Your retail store



pcAmerica's Retail POS System

Retailers benefit from a retail POS system that is easy to use and enables cashiers to ring up sales fast so the lines stay short. Ringing up an item is as simple as scanning its bar code, or touching a button on the touch screen if it does not have a bar code. Sale and specialty pricing are automatically

calculated by the POS. Cash Register Express™ is designed to require the least amount of touches necessary to ring up a customer, and performs functions faster than a traditional cash register. Quick

tender keys make cash transactions fast, and payment by credit card and gift card is as simple as swiping the card -- no buttons required. Payment by other tender types such as pin debit, EBT and checks are also supported.

eCommerce Made Easy

pcAmerica's eCommerce solution brings your store online and helps you sell your products to a wider customer base. The online store will pull product information, pricing and stock levels directly from your Cash Register Express point of sale system. This eliminates the need to double enter items, and gives a real-time view of what's in stock. Customers can browse your product selection and pay for their purchases in your online store 24/7/365. The orders automatically synchronize to your POS system, where store staff can use a simple interface to view and fulfill them. It's never been easier to open and operate a web store. Learn more about [pcAmerica's eCommerce solution](#).



Track Inventory and Reduce Theft in your Retail Store

Accurate and robust inventory control is a key component of a retail store's profit margins and overall success. The inventory tracking capabilities within Cash Register Express™ detail which products are selling, what needs to be reordered and identifies items that have been stolen or are otherwise missing. The integrated purchasing functionality is used to track vendor lists, manage item costs and generate and receive purchase orders. Stock can be counted or received away from the register using the integrated Pocket Inventory software on a handheld computer.

Attract More Customers into your Store

Good service and quality products are key components of generating new and repeat business, however; those two elements alone will not ensure success. Our [retail point of sale](#) solution helps you answer the question of 'What next?' after selling to a customer. Solid marketing and a loyalty rewards program are proven methods of attracting new and existing customers into your store. Our [retail POS system](#) puts several tools in your hands to help you accomplish this including automated tracking of loyalty plans and tools to market directly to your customers.

Control your Employees and Secure your Retail Business

Employee theft is one of the leading causes of retail shrink, caused by a combination of theft of cash and inventory, as well as unwarranted discounts. Cash Register Express™ includes multiple theft prevention features that introduce accountability to your employees. System functions such as discounts, no-sales, voids, and price changes can be accessed or restricted based on an employee's unique login ID or job code. Various reports can be generated on this activity to identify potential theft or wrongdoing. Strict cash control features can be used to identify cash discrepancies down to the shift or the cashier. A camera security system can be connected to your **retail point of sale** system to further enhance the accountability of your employees and security of your store.



Reporting and Back Office

Retailers spend countless hours calculating profits, expenses and payroll and

performing a variety of manual tasks in order to run their business. Cash Register Express™ contains dozens of built-in tools to help retailers streamline administrative tasks and manage their retail stores more efficiently.

Labor is typically the largest expense in a retail store outside the cost of the products being sold. Cash Register Express™ has integrated time-clock and labor scheduling functionality to help you manage staffing and reduce labor costs.



retail software features

- 32 - Bit Processing
- Easy Navigation
- Fast Lookups by Barcode, Name
- Built in Help System
- Bar Code Ready
- Fast Processing
- Saleperson Tracking
- Scale Interface
- Works with Portable POS
- Equipment Rentals
- Microsoft Access Compatible
- Time Clock
- Detailed Tape Rental History
- Detailed Customer History
- Quickbooks Compatible
- Invoices on Hold
- Credit Card Processing with IC Verify
- Sets Rental Due Dates
- Built in Backup
- Handles Multiple Clerks
- Handles Multiple Cash Drawers
- Family Memberships
- Coupon Plans
- Gift Certificates
- Handles Customer Account
- Friendly Printer setup
- Freebies and Specials
- Non-Video Sales
- Customer Quick Search
- Flexible Pricing
- Prints Mailing Labels
- Flexible Taxing
- Password Protection
- Detailed Inventory Reports
- Movie Reports
- Late, Rented Videos, Videos in Store
- Management Reports
- Promotions for Preferred Customers
- Financial Summaries



pos restaurant system recommendations

Boost profits and efficiency with a pcAmerica's restaurant point of sale system

Restaurant Pro Express™ (RPE) is a touch screen restaurant point of sale (POS) system that provides fast operation, accurate order taking and detailed reports with an easy-to-use interface. Table service and fine dining restaurants, fast food establishments, coffee shops, pizza parlors, cafeterias and all other types of restaurants will find the features they need within Restaurant Pro Express™. pcAmerica's restaurant point of sale software has dozens of features in a package that is easy and affordable enough for independent restaurants and capable of sharing data between multiple restaurants. pcAmerica also offers Restaurant Pro Express™ Mobile for fast tableside ordering. Restaurant Pro Express™ Mobile makes placing orders and taking payment fast and simple using an Apple iPod touch® or iPhone®.



Target Industries

The Cash Register Express™ POS solution is scalable for many types of retail stores, single or multi-site.

- Cafeteria
- Fast Food
- Bars & Nightclubs
- Coffee shops
- Delivery
- Fine dining
- Pizzeria & Ristorante

Fast

Fast order entry is critical in all types of restaurants. Quick service restaurants will see lines moving faster, resulting in happier customers and higher volume. Servers at table service and fine dining restaurants will spend less time inputting orders and more time helping your guests. Every second saved helps boost your profits. The Restaurant Pro Express™ point of sale system is designed to speed up the operations in your restaurant.

Restaurant Pro Express™ Mobile

The quick and easy way to connect Apple iPod Touch® & iPhone® with restaurant Pro Express™.



Easy

Restaurant Pro Express™ is the easiest restaurant point of sale solution available. Train your servers in as little as 60 seconds to place orders and close out checks. The colorful touch-screen interface walks servers through each transaction, helping them place each order quickly and accurately. Our restaurant pos has an intuitive, easy to use touch screen interface-- a factor that helped us win the # 1 spot for Ease of Use in the Hospitality Technology Magazine POS Scoreboard.

Organized



The kitchen is the busiest area in most restaurants. Errors in preparation can cost precious time, money and customer loyalty. Restaurant Pro Express™ prints orders clearly in the kitchen. Orders sent to the kitchen printer include each item ordered, the modifiers on the item (printed in red), an optional guest number and name on a large, easy to read printout that includes a unique order number, order time and name of the server. Faster paced, more demanding environments use our restaurant point of sale and a kitchen display system to speed service and enhance productivity by routing orders to the proper preparation areas, flagging tardy orders and displaying items as they are rung into the restaurant pos system.

Detailed

The detailed reports built into Restaurant Pro Express™ provide the numbers you need to help you make smart business decisions. Many restaurant owners know they are making money but don't have an accurate picture of how much profit they make or what factors of their business they can alter to increase that profit. Comprehensive sales reports help you determine how much money you're making. Reports that list your best and worst selling menu items, combined with a shopping List report that estimates ingredient usage based on the food ordered through your POS, will help you reduce your ingredient costs 1-5%. Labor per dollar hour comparison reports, tied to the built-in time clock, help you avoid costly overstaffing by analyzing how many dollars you earn per employee hour.

restaurant software features

General Features

- Designed for Touch Screen Invoicing
- Customizable Touch Screen
- Separate Department and Item Selection
- Modifier Items Prompting
- Line Discount Option
- Passwords on Voided or Discounted Sales
- Exportable Report Information
- Unlimited Department, Item and Modifier Content
- User Definable Menus
- Handles Unlimited Multiple Remote Printers
- Kitchen Order Printing
- Detailed Customer History
- Detailed Sales History
- Stores Old Invoices
- Puts Invoices on Hold
- Purchase Orders
- Detailed Order History
- Ability to Recall Reports from Any Given Day
- Easy Printer Management
- Vendor Tracking
- Create Hotkeys
- Inventory Control
- Food Cost and Use Reporting
- Tracks House Accounts
- Multilevel Password Protection
- Prints Reports to Screen, Printer
- Detailed Profitability Reports
- **Online Credit Card Processing**
- Adds Multiple Modifiers
- Microsoft Access Compatible



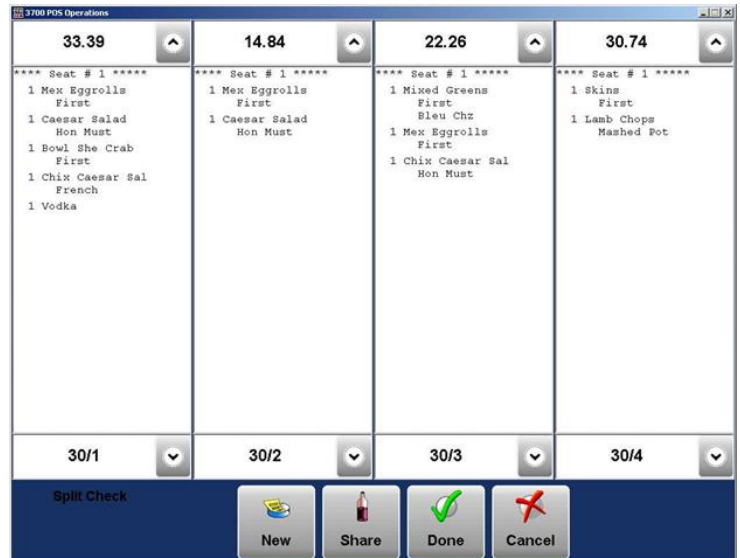
Fine Dining Features

- Table Layout for Quick Table selection
- Table Diagram - Design where tables are located

- Automatic Server and Table Number Prompting
- Dining Room Table Management
- Quick Table selection prompting
- User Definable remote printing
- Customer Tabs
- **Splitting checks**
- **Multiple Credit Cards on One Receipt**
- Table and Server Swapping
- Special Orders
- On Screen Keyboard for Special Instructions
- Bulletproof on the Network
- User Definable Hotkeys
- User Definable Touch Screen
- Daily Specials (i.e. Happy Hour Specials)
- Order Filling Screen for Kitchen Monitor
- Station Specific Settings
- Employee Card Swipe Support
- Automatic Gratuity
- Party Size Prompting
- Customer Loyalty Features
- Individual Order Tracking (tracks what each customer orders)
- Order Status Prompting
- **Online Credit Card Processing in 2-5 seconds**
- Attractive Receipt Printing

Quick Service and Delivery

- Phone Order Processing
- Invoice Notes for Delivery
- Directions
- Fast Customer Entry
- Order Filling Station
- To-Go Order Status settings
- Store Unlimited Customers
- Add Customers from any station
- Easy Lookup by customer number or name
- User Definable Hotkeys
- Print Extra Order to printer
- Customer Loyalty Features



- Coupons on the receipts
- Fixed Item Hotkeys
- Customer Notes
- Password Protection
- Employee Swipe Cards
- Works with Weight Scales
- Programmable Keypad Ready
- Prints To Stay, To Go or Delivery on remote printer
- Easy Invoice on Hold
- Support Multiple Stations
- Customizable and colorful touch screen
- Supports pictures in buttons



support

We know that if you have a problem, you're losing money until it's fixed

That's why we don't make you wait for answers. The moment you contact us, our team of experts is on it. The discount hardware houses can't offer our level of support because they don't know the retail and restaurant industry at the point of sale the way we do. And the larger re-packagers and software companies can't match our close contact with customers.

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